



Case Study Hearts and Hands

Client:
Hearts and Hands Preschool

Sector:
Early Childhood Christian Education & Childcare

Scope of Work:
Enrollment Campaigns, Digital Marketing, Website Development, Program Visibility

Challenge:
Hearts and Hands, a faith-based preschool, needed to increase enrollment while promoting the school's nurturing environment and commitment to child development. They also wanted to enhance their visibility in the local community.

- Products & Services Provided:**
- Website Design & Optimization: A fresh, vibrant website that emphasizes the school's values, programs, and enrollment process.
 - Targeted Digital Marketing Campaigns: Social media ads, SEO, and Google Ads to target local families and promote school enrollment.
 - Content Creation & Branding: Engaging content that highlights the school's unique selling points, including testimonials, photos, and video content showcasing the school's environment.
 - Community Engagement Initiatives: Partnerships with local businesses, churches, and community groups to raise awareness and drive foot traffic to the school.

- Results:**
- Enrollment Increase:
 - A significant rise in enrollment, as targeted campaigns attracted more families seeking a nurturing, faith-centered learning environment.
 - Community Recognition:
 - Hearts and Hands gained greater visibility within the community, with local partnerships increasing awareness about the school's offerings.
 - Enhanced Brand Loyalty:
 - Parent testimonials and community feedback helped solidify the school's reputation as a trusted childcare provider.

SELECT PRODUCT SAMPLES

[WEBSITE](#)

[CORPORATE VIDEO](#)

[SOCIAL REEL](#)

[ENVIRONMENTAL GRAPHICS AND PLAN](#)

[WEB REEL](#)

[TESTIMONIAL](#)

[ANALYTICS](#)